

LETA EXECUTIVE AND FINANCE BOARD MEETING

◆May 8, 2025◆ 12:00 PM ◆ LPB Board Room
◆7733 Perkins Road◆ Baton Rouge, LA

Members Present: Chris Wegmann, Sonny Cranch, Conrad Comeaux, Dan Hare, Sharon Reine, and Charles Spencer.

Employees Present: Clarence C.C. Copeland, Terri Crockett, Kathy Scherer, Kim Ducote, Matt Tessier, and Angela Bessix

Call to Order: Chris Wegmann, Chairman, called the meeting to order at 12:00 PM. There were no public comments.

Approval of Minutes: Chris Wegmann asked for a motion to approve the LETA minutes of the June 26, 2025, meeting. A motion was made to approve Dan Hare's minutes, and Sonny Cranch second the motion; all were in favor, and the motion passed.

Financial Report: C.C., President and CEO, presented the financial report for Kimberly Ducote. A motion to approve was made by Chris Wegmann and was seconded by Dan Hare —motion to approve.

Friends Report: Matt Tessier, Deputy Director, gave the FLPB report on behalf of Therese Nagem and Terri Crockett, Friends of LPB (FLPB) Executive Director:

PowerOn Raffle

- The grand prize is a 22kW Generac Generator for the whole house donated by Optimize Generator People, valued at over \$13,000, including installation.
- Deadline to enter: Wednesday, October 2, 2024
- Current revenue: \$58,120-22% decrease over the year.
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September Pledge Drive

Current revenue: \$43,609

Top Programs:

Forever LSU	\$5,682
Rock, Pop & Doo Wop	\$3,526
Fleetwood Mac	\$3,200

2025 Louisiana Legends Gala

Thursday, May 1, 2025

Honorees:

- Judi Betts- Internationally known for her transparent watercolor paintings.
- Dan Borne-Former President of the LA Chemical Association and Voice of the LSU Tigers
- John Dalton- 70th United States Secretary of the Navy.
- Claire Babineaux Fontenot- CEO, Feeding America

- The Ochsner Family- Alton Ochsner, MD. Was one of the five founding members of what later became Ochsner Health.
- Doug Williams- Grambling and NFL Great, Super Bowl Champion (XXII) and MVP

This information is under embargo until all honorees are confirmed. The official announcement will be made at the Friends of LPB Annual Meeting on Thursday, September 26, with a press release distributed on Monday, September 30.

Save the Date

- Friends of LPB Annual Meeting
Thursday, September 26
6:00 - 8:30 PM
Business Attire
- LPB Board Holiday Party
Tuesday, December 3
6:00 - 9:30 PM
Business Holiday Attire

Deputy Director's Report:

- Dolly Parton plans on hiring two employees has been hired, state director Molly Marker from New Orleans, and Dakota Henry from Lafayette.
- On Sept 4 attended an event with them in Alexandria by the Rapides Foundation. Enrollment numbers 19000 kids were enrolled in the program when we started, now we are 26,630 to date.
- CPB (Corporation Public Broadcasting) has the green light application to pilot the program to roll the city out to two other states, North Carolina and Memphis if all goes well may be extended to other states as well. The grant is 326,000 for the digital pilot.
- Season 3 is in production right now for Ziggy
- The Department of Education Homeless contract has come to a close, spent \$70,000 on that project and it was a success.
- Dr. Arceneaux, C.C., and Matt attended the WLAE Board Meeting a few weeks ago.

President's Report: C.C Copeland, LPB President and CEO, reported on the following:

- The Roof project should be completed by mid-October, pending weather permitting. Coleman Roofing and the installation of solar panels are expected to take about 3 weeks
- We submitted the first rough cut for the \$17,000 HBCU grant. This important piece will air on Maryland Public during Black History Month, reaching a nationwide audience.
- We have scheduled infrastructure work for the towers. This includes installing the KLPA tower light system, painting the new tower light, and completing plumbing for KLTS.
- Going to the House Appropriation Committee on October 11, 2024, to discuss the possibility of a budget decrease.
- C.C. gave a tour of the building to the board members.

CHAIRMAN'S REPORT:

- Chris Wegmann asked for an update on Beth Courtney.
- The next Full Board LETA Meeting will be held on June 13, 2024.

Other Business: There was no other business.

Adjournment: Chris Wegmann adjourned the meeting at 12:55 PM.

Submitted by Angela Bessix and Matt Tessier